

## AGENDA

### PIERRE BUSINESS IMPROVEMENT DISTRICT NO. 1 BOARD OF DIRECTORS MEETING

8:30 a.m. Wednesday, October 20, 2021

*The goal of the Pierre BID No. 1 is to help Pierre improve its ability to attract visitors who will patronize the local lodging industry.*

1. Adopt Agenda
2. Approve 7/8/21 Meeting Minutes
3. Budget and Revenue Update – Jim Protexter
  - a. Pierre Chamber Email Newsletter Contract Renewal - \$6,500 - Tia
  - b. Missouri River Tourism Membership - \$175 - Tia
4. Public Facilities Applications: None
5. Marketing & Events RFPs: None
6. Marketing – Sara Rankin, Tia Kafka
  - a. SD Tourism Coop Shoulder Season Update
  - b. Ratify Peak Season Approval To Reflect In Minutes
  - c. Discussion on Sports Shows
  - d. Small Grants – None
7. 2022 Meeting Dates - January 19 (Elections)  
April 20  
July 20  
October 19

#### **Dialogue/Correspondence**

#### **Motion to adjourn**