

AGENDA

PIERRE BUSINESS IMPROVEMENT DISTRICT NO. 1 BOARD OF DIRECTORS MEETING

8:30 a.m. Wednesday, Oct. 18, 2023

CHAMBER BOARD ROOM
800 W. Dakota Ave. Pierre, SD 57501

The goal of the Pierre BID No. 1 is to help Pierre improve its ability to attract visitors who will patronize the local lodging industry.

1. Adopt Agenda
2. Approve 7/19/23 Meeting Minutes
3. Budget and Revenue Update – Jim Protexter
4. Public Facilities Applications: None
5. Marketing & Events Applications: None
6. Marketing – Miranda
 - a. SD Tourism Coop Shoulder/Peak Season Update
 - b. Visitor Guide Ad Copy Approval
 - c. Small Grants
 - i. Oahe Figure Skating Club
7. Set 2024 Meeting Dates January 17 (Officer Elections, Tourism Conference)
 April 17
 July 17
 October 16

Dialogue/Correspondence

Motion to adjourn