AGENDA

PIERRE BUSINESS IMPROVEMENT DISTRICT NO. 1
BOARD OF DIRECTORS MEETING

8 a.m. Thursday, Oct. 3, 2019

CHAMBER BOARD ROOM
800 W. Dakota Ave. Pierre, SD 57501

The goal of the Pierre BID No. 1 is to help Pierre improve its ability to attract visitors who will patronize the local lodging industry.

1. Adopt Agenda

2. Approve 7/11/19 Meeting Minutes

3. Budget and Revenue Update – Jamie Seiner

4. Large Event Grant Application: Road to the River – Dennis Rounds, Patrick Callahan

5. STR Destination Report 2020 Renewal

6. Missouri River Tourism 2020 Membership

7. Marketing – JamieSeiner
    a. SD Tourism Coop Program
        i. 2020 Digital Hosting/Domain Budget Approval
        ii. 2019 Shoulder Season Report

8. 2020 Proposed Meeting Dates
    8 a.m. Thursday, Jan. 9
    8 a.m. Thursday, April 9
    8 a.m. Thursday, July 9
    8 a.m. Thursday, Oct. 8

Dialogue/Correspondence

Motion to adjourn