

AGENDA

PIERRE BUSINESS IMPROVEMENT DISTRICT NO. 1 BOARD OF DIRECTORS MEETING

8:30 a.m. Wednesday, July 19, 2023

CHAMBER BOARD ROOM
800 W. Dakota Ave. Pierre, SD 57501

The goal of the Pierre BID No. 1 is to help Pierre improve its ability to attract visitors who will patronize the local lodging industry.

1. New Staff Introduction
2. Adopt Agenda
3. Approve 4/12/23 Meeting Minutes
4. Budget and Revenue Update – Jim Protexter
 - a. 2024 Budget Recommendations - \$235,000 Proposed
5. Public Facilities Applications: Oahe Hockey Association – Nicole Gordon, Nick Marso
6. Marketing & Events Applications: Master’s Walley Circuit RFP – Alicia Fabel
7. BID#1 Eligibility: Pierre Inn & Suites - Jim
8. STR Report Modifications – Jim/Chairman Poncelet
9. Marketing – Alicia
 - a. Pierre Chamber Visitor Guide Ad - \$1,325?
 - b. Sport Show Approvals
 - c. SD Tourism Coop Shoulder/Peak Season Update
 - d. Small Grants
 - i. OSA Women’s 35 & Over
 - ii. Governor’s Cup Walley Tournament
10. 2023 Meeting Dates - October 18

Dialogue/Correspondence – Indian Relays Attendance, ROI

Motion to adjourn