

AGENDA

PIERRE BUSINESS IMPROVEMENT DISTRICT NO. 1 BOARD OF DIRECTORS MEETING

8 a.m. Thursday, July 9, 2020

This is a public meeting being conducted via Zoom.
For login information, contact jim@pedco.biz.

The goal of the Pierre BID No. 1 is to help Pierre improve its ability to attract visitors who will patronize the local lodging industry.

1. Adopt Agenda
2. Approve 4/16/20 and 6/4/20 Meeting Minutes
3. Budget and Revenue Update – Jim Protexter
 - a. Establish 2021 Budget Revenue Projection
 - b. Bylaw Amendment Request – Election Date
4. Public Facilities Applications - None
5. Marketing – Jamie Seiner
 - a. SD Tourism Coop 2021 Registration
 - b. Visitor Guide Ad
 - c. Sports Shows Restructuring
 - d. Peak Season Expanded Program
 - e. Research Update on Organic Social Media RFP
 - f. Fishing Tournament Proposals
 - g. Small Grants - None
6. 2020 Meeting Dates 8 a.m. Thursday, Oct. 8

Dialogue/Correspondence

Motion to adjourn