

## AGENDA

### PIERRE BUSINESS IMPROVEMENT DISTRICT NO. 1 BOARD OF DIRECTORS SPECIAL MEETING

3 p.m. Thursday, June 4, 2020

### Zoom Meeting

This is a public meeting. For details on how to attend, contact [jim@pedco.biz](mailto:jim@pedco.biz)

*The goal of the Pierre BID No. 1 is to help Pierre improve its ability to attract visitors who will patronize the local lodging industry.*

1. Adopt Agenda
2. Presentation by SD Tourism/L&S
3. Approve 4/16/20 Meeting Minutes
4. Approve 2021 Sports Show Budget
5. Road to the River Update
6. Discussion on Recovery Marketing Concepts
7. 2020 Meeting Dates
  - 8 a.m. Thursday, July 9
  - 8 a.m. Thursday, Oct. 8

#### **Dialogue/Correspondence**

#### **Motion to adjourn**