

## AGENDA

### PIERRE BUSINESS IMPROVEMENT DISTRICT NO. 1 BOARD OF DIRECTORS MEETING

8 a.m. Thursday, April 16, 2020

## Zoom Meeting

<https://us04web.zoom.us/j/325035534?pwd=b3lpcGhZbTJoVHFyd2VONGpNVnVOZz09>

*The goal of the Pierre BID No. 1 is to help Pierre improve its ability to attract visitors who will patronize the local lodging industry.*

1. Introductions – Bryan Beck
2. Election of Officers Chairman & Secretary, two-year terms
3. Adopt Agenda
4. Approve 1/9/20 Meeting Minutes
5. Update on Approved Events - Jamie  
Cancelled, on hold, how funds will be handled
6. Budget and Revenue Update – Jim Protexter
  - a. Determine L/T Pledge Schedule for Outdoor Pool Grant
  - b. Discussion of One Time Post-Coronavirus Marketing Allocation
7. Marketing – Jamie Seiner
  - a. SD Tourism Coop Program
  - b. Sports Show Review/Update
  - c. Small Grants
8. 2020 Meeting Dates
  - 8 a.m. Thursday, July 9
  - 8 a.m. Thursday, Oct. 8

### Dialogue/Correspondence

### Motion to adjourn