

## AGENDA

### PIERRE BUSINESS IMPROVEMENT DISTRICT NO. 1 BOARD OF DIRECTORS MEETING

8 a.m. Thursday, Jan. 14, 2021

This is a public meeting being conducted via Zoom.  
For login information, contact [jim@pedco.biz](mailto:jim@pedco.biz).

*The goal of the Pierre BID No. 1 is to help Pierre improve its ability to attract visitors who will patronize the local lodging industry.*

1. Adopt Agenda
2. Approve 10/8/20 & 11/5/20 Meeting Minutes
3. Budget and Revenue Update – Jim Protexter
4. Public Facilities Applications - None
5. Marketing – Jamie Seiner, Tia Kafka
  - a. SD Tourism Coop Update
  - b. Update on Email Marketing Campaign
  - c. CARES Act Funding Update
  - d. 2022 Sports Shows
  - e. Fishing Tournament 2023
  - f. Small Grants
    - i. Budget Approval \$7,500
    - ii. Maximum Grant Exception for Women's Softball
6. 2021 Meeting Dates           8 a.m. Thursday, April 8  
  8 a.m. Thursday, July 8  
  8 a.m. Thursday, Oct.14

**Dialogue/Correspondence**

**Motion to adjourn**