

AGENDA

PIERRE BUSINESS IMPROVEMENT DISTRICT NO. 1 BOARD OF DIRECTORS MEETING

8:30 a.m. Wednesday, Jan. 12, 2022

CHAMBER BOARD ROOM
800 W. Dakota Ave. Pierre, SD 57501

The goal of the Pierre BID No. 1 is to help Pierre improve its ability to attract visitors who will patronize the local lodging industry.

1. Adopt Agenda
2. Approve 10/20/21 Meeting Minutes
3. Election of Officers
4. Budget and Revenue Update – Jim Protexter
 - a. Small Grant Awards Fund - \$7,500 (OSA \$2,000 Limit Exception)
 - b. Contract: STR Report - \$2,800 (Anticipating 10% increase)
 - c. Contract: Chamber Organic Social Media - \$5,000 - Sara
5. Public Facilities Applications: None
6. Marketing & Events Applications: St. Paddy's Day Dart Tournament
7. Marketing – Sara Rankin, Tia Kafka
 - a. SD Tourism Coop Peak/Shoulder Season Update
 - b. Discussion on Sports Shows
 - c. Small Grants – None
8. 2022 Meeting Dates - January 12 (Elections)
 - April 20
 - July 20
 - October 19

Dialogue/Correspondence

Motion to adjourn