

AGENDA

PIERRE BUSINESS IMPROVEMENT DISTRICT NO. 1 BOARD OF DIRECTORS MEETING

8 a.m. Thursday, Jan. 10, 2019

CHAMBER BOARD ROOM
800 W. Dakota Ave. Pierre, SD 57501

The goal of the Pierre BID No. 1 is to help Pierre improve its ability to attract visitors who will patronize the local lodging industry.

1. Adopt Agenda
2. Approve 10/11/18 Meeting Minutes
3. Budget and Revenue Update – Jim Protexter
4. Bidding Direction for Tournament Organizers – Sheri Lappe, Mark Gageby
5. Update on Invoicing and Bill Payment – Brad Reinke
6. Marketing – Jamie Seiner
 - a. SD Tourism Coop Program
 - i. 2019 Peak/Shoulder Combined Application – Approval for Shoulder Season
 - ii. 2018 Shoulder Season Report
 - iii. 2019 Peak Season Schedule
 - b. Sports Show Update - Lois
 - c. New Project Proposals - Jamie
 - d. Small Grants - Lois
 - i. Western Dakota Heritage Festival
7. 2019 Meeting Dates
 - 8 a.m. Thursday, April 11 (Jim in Sioux Falls)
 - 8 a.m. Thursday, July 11
 - 8 a.m. Thursday, Oct. 10

Dialogue/Correspondence – Judson & Poncelet Terms End 3/18

Motion to adjourn