

AGENDA

PIERRE BUSINESS IMPROVEMENT DISTRICT NO. 1 BOARD OF DIRECTORS MEETING

8 a.m. Thursday, July 11, 2019

CHAMBER BOARD ROOM
800 W. Dakota Ave. Pierre, SD 57501

The goal of the Pierre BID No. 1 is to help Pierre improve its ability to attract visitors who will patronize the local lodging industry.

1. Adopt Agenda
2. Approve 4/18/19 Meeting Minutes
3. Budget and Revenue Update – Jim Protexter
4. Public Improvement Grant Request: Oahe YMCA – Aaron Fabel, Kim Leiferman
5. Applications Now Available On City Website
6. Follow-up On Signing Contracts – Brad Reinke
7. Marketing – Jamie Seiner, Lois Ries
 - a. SD Tourism Coop Program
 - i. 2019 Peak Season Report
 - ii. Shoulder Season Planning
 - iii. 2020 Contract & Payments
 - b. Governor's Hunt Discussion
 - c. Pierre Visitors Guide Ad
 - d. Small Grants - Lois
 - i. Oahe Days
8. 2019 Meeting Dates
Proposed: 8 a.m. Thursday, Oct. 3

Dialogue/Correspondence

Motion to adjourn